

# Attraction

• Good News • Good Art • Good Culture •

**Free distribution at hundreds of locations on Maryland's Eastern Shore  
and at prime locations throughout the Waterfowl Festival**

attractionmag.com • 443-239-0958 • P.O. Box 360, Easton, MD 21601

**November Issue featuring the Waterfowl Festival  
Deadline: October 5**

## Ad Sizes and Rates:

Ad Size	Dimensions (W x H)	WFF Issue Rate
Full Page	9.5" x 11.75"	\$1272
Half Page (Vert.)	4.625" x 11.75"	\$636
Half Page (Horz.)	9.5" x 5.75"	\$636
Quarter Page	4.625" x 5.75"	\$318
Eighth Page	4.625" x 2.75"	\$137

## All Rates for Full Color

**Promotional articles and press releases must be accompanied by an advertisement.**

**DEADLINE:** October 5

**GRAPHICS:** Advertisement graphic design is provided at no cost with two proofs provided and final approval due by October 5. Customer supplied graphics must be in CMYK, images at 300 dpi, and insertion ready. PDF and JPEG formats accepted only. AI or ChatGPT generated content is discouraged in to protect against copyright infringement. Any changes made to customer supplied graphics will incur a graphics fee.

### TERMS

- Net 30 days.
- Invoices are sent via email or USPS on October 25. Invoices are generated by the corporate office, Envistra Publishing LLC, 8357 Willow Grove Road, Camden, DE, 19934, 410-490-5881.
- Payment by check and credit card. Credit cards will be charged by Envistra Publishing LLC.
- Nonpayment could result in ads not being inserted in magazine. Late fees will be assessed on accounts over 30 days old.
- Notice of termination of ad insertion within agreement terms must be given within 30 days of the next issue deadline. Penalty of balance of agreement will be assessed if notice of termination is not provided within 30 days of the next issue deadline.

*The rate information is for advertisements in the Attraction magazine, a production of Envistra Publishing LLC, a Limited Liability Company, located at 8357 Willow Grove Road, Camden, DE 19934, Deborah Bowden, Principal Member, debbie@attractionmag.com 443-239-0958 2026*