

Attraction

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2026 Rates and Deadlines

Ad Sizes and Rates*:

Ad Size	Dimensions (W x H)	1 Issue Rate	5 Issues Rate	All Issues Rate
Full Page	9.5" x 11.75"	\$1113	\$1058	\$1008
Half Page (Vert.)	4.625" x 11.75"	\$557	\$530	\$504
Half Page (Horz.)	9.5" x 5.75"	\$557	\$530	\$504
Quarter Page	4.625" x 5.75"	\$278	\$265	\$252
Eighth Page	4.625" x 2.75"	\$188	\$179	\$170

All Rates for Full Color

***AD RATES:** Rates apply for issues December through October. November issue featuring the Waterfowl Festival priced at different rates. Discounts are provided for commitment of 6 issues or 12 issues within a year, or "Ongoing Until Further Notice."

DEADLINES: Editorial Content must be provided by the 10th of the month (earlier deadline for November issue). Ad artwork must be provided and proof approved by the 10th of the month (earlier deadline for November issue).

GRAPHICS: Advertisement graphic design is provided at no cost with two proofs provided and final approval due by the 10th of the month. Customer supplied graphics must be in CMYK, images at 300 dpi, and insertion ready. PDF and JPEG formats accepted only. AI or ChatGPT generated content is discouraged in to protect against copyright infringement. Any changes made to customer supplied graphics will incur a graphics fee.

TERMS

- Net 30 days.
- Invoices are sent via email or USPS the 25th day of the month prior to issue month. Invoices are generated by the corporate office, Envistra Publishing LLC, 8357 Willow Grove Road, Camden, DE, 19934, 410-490-5881.
- Payment by check and credit card. Credit cards will be charged by Envistra Publishing LLC.
- Nonpayment could result in ads not being inserted in magazine. Late fees will be assessed on accounts over 30 days old.
- Notice of termination of ad insertion within agreement terms must be given within 30 days of the next issue deadline. Penalty of balance of agreement will be assessed if notice of termination is not provided within 30 days of the next issue deadline.

The rate information is for advertisements in the Attraction magazine, a production of Envistra Publishing LLC, a Limited Liability Company, located at 8357 Willow Grove Road, Camden, DE 19934, Deborah Bowden, Principal Member, debbie@attractionmag.com 443-239-0958 2026